



RCC at Harvard Executive Program



For Business & Family Leaders
1-4 May 2022

2022 Agenda

New Edition

Strategy, Leadership, Negotiation, Artificial Intelligence, Entrepreneurship, Finance, International Economics, and more topics are discussed through sessions given by Harvard professors and successful entrepreneurs and StartUps. We celebrate networking events and formal meetings with experts based in Cambridge.

1 May, Sunday

WELCOME RECEPTION

2 May, Monday



INTRODUCTORY REMARKS

Marisa del Pozo, Executive Program Director.



NEGOTIATION & LEADERSHIP CASE STUDY

Robert Wilkinson, Public Policy & Leadership professor, Kennedy School of Government, Harvard University



PUIG, THE SECOND CENTURY CASE STUDY

Pedro Nueno, Professor at IESE Business School. CEIBS Founder



ALI BABA'S TAOBAO CASE STUDY

Félix Oberholzer-Gee, Professor of Business Administration and Co-Head of the Strategy Unit at Harvard Business School.

Harvard Business School Tour



Dinner and Session: NEUROELECTRICS, FROM STARTUP TO PARADIGM

Ana Maiques, Founder and CEO of Neuroelectrics

3 May, Tuesday



ECONOMIC RELATIONSHIPS: US-CHINA CASE STUDY

Richard H.K. Vietor, Professor of International Economy at Harvard Business School.



TAKE YOUR MONEY AND RUN!

Cross-border Financial, Legal & Political Advice from the Experts: Margarita Oliva, Partner at DLA Piper. Fuensanta Díaz-Cobacho, Managing Director & Head of Structured Finance Americas, Corporate & Investment Banking Division- Intesa san Paolo NY Jose María Michavila, Managing Partner of MdF Family Partners



INVESTMENTS, REGULATION, AND COVID-19 ENVIRONMENT

Eugenio Bria, VP of Capital Markets at Justly Markets. Executive Education Instructor at the Harvard Law School (Program on International Financial Systems).



WALMART TAKES ON AMAZON CASE STUDY

Andy Wu, Assistant professor of Business Administration, Harvard Business School

Harvard Business School Tour



COCKTAIL & NETWORKING DINNER

Harvard Club of Boston

WELCOME REMARKS: Alan D. Solomont, Dean of the Jonathan M. Tisch College of Civic Life at Tufts University

4 May, Wednesday



ARTIFICIAL INTELLIGENCE

Santiago Ibáñez, CEO and Co-Founder of BICTOP, MIT Delta v Mentor



COMMERCE BANK CASE STUDY

Dennis A. Yao, Professor of Business Administration and Chair of Doctoral Programs at Harvard Business School.

5 May, Thursday

EXTENDED PROGRAM

Optional Added Day for Participants. Networking and Private Meetings with Experts from Innovation Centers in Massachusetts. Contact us if interested

CONTACT US

- **Marisa del Pozo Lite** - Executive Program Director
marisadp@rccharvardexe.com
- **María Lachiondo Camuñas** - Senior Program Manager
marialc@rccharvardexe.com



Our participant's success is our success

LIVE THE HARVARD EXPERIENCE



Program Speaker prof. Félix Oberholzer-Gee during his session, May 2018, the Harvard Faculty Club.



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