



# RCC at Harvard

## Executive Program



# About

This Executive Development Program is designed to offer Participants a Unique Setting on the Campus of Harvard University, in order to exchange ideas on Global Management Techniques, Business Networking Opportunities, Marketing Strategies, Partnership Development, and Cross-Cultural Understanding.



"Participants leave with a better sense of judgement, greater self-confidence, and a broader view of leadership. Nothing can surprise them".

— Robert Wilkinson, Professor at the Harvard Kennedy School of Government and Program Speaker





# Our Mission



## **New ideas and opportunities**

To offer participants the tools and knowledge in order to generate new ideas and opportunities for their businesses



## **Business Knowledge**

To share business knowledge surrounded by international executives.



## **Case studies**

To learn through case studies from Harvard professors who offer deep insight into international business.



## **Networking**

To create partnerships and networking opportunities among attendees and with Cambridge executives and entrepreneurs.



## **International Business**

To identify strategies and solutions to expand international business



# Advisory Board

Program Team



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Senior Founder & Honorary President of CEIBS (China Europe International Business School)



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Dean of the Jonathan M. Tisch College of Civic Life at Tufts University



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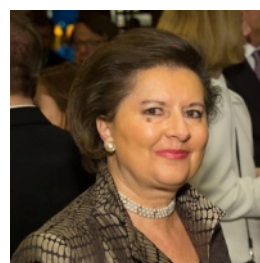
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**Christa Bleyleben**

Managing Partner at MassGlobal Partners



**Teresa Alarcos**

Founder & CEO of Madrid Startup Community Forum





# *Design Your Program With Us* **In Company**

**Do you want to live the Harvard experience with all your team? Do you want your company to work together with other executives and entrepreneurs in the unique environment of Cambridge?**



*RCC at Harvard Executive Program In Company With CEIBS Africa Program, 2017, Harvard*

The IN COMPANY initiative was created to design a program collaboration with entities seeking a Harvard learning experience for their team. Organized by us and tailored to the company's interests and needs.

**IN COMPANY**

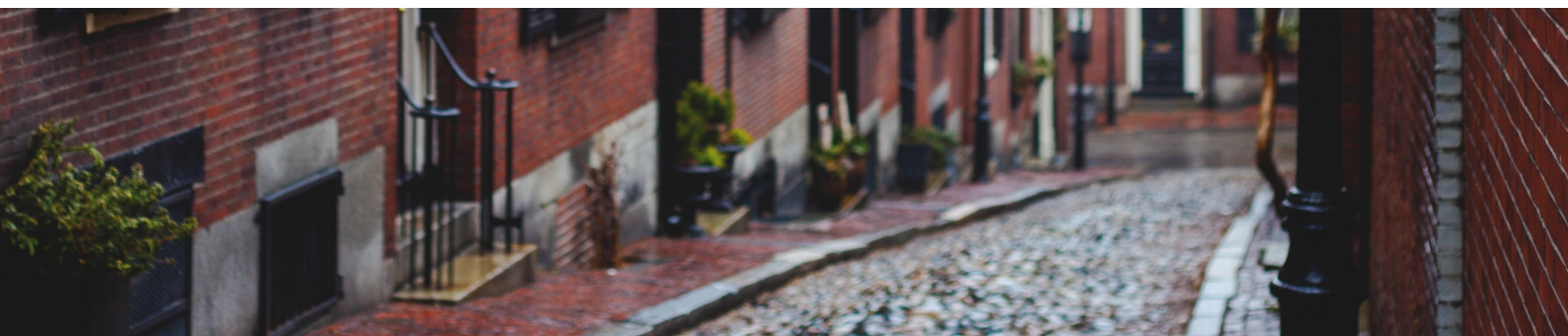


# Join our Dream, Join our Team Sponsorship

We take care of each sponsorship individually, reaching a win-win situation that is renovated every year. We look for sponsors that support excellence as a way of development.

For us, the participant's success is our success and the hope for a better society, filled with values, a long-term vision, and best business practices.

**Let us know if you'd like to be part of our team in this exceptional initiative** that surprises us every year, with inspiring people, places, and new ideas.





# *Our participant's success is our success*

## LIVE THE HARVARD EXPERIENCE



*Program Speaker prof. Félix Oberholzer-Gee during his session, May 2018, the Harvard Faculty Club.*



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